SHINAGAWA Startup Support Initiatives

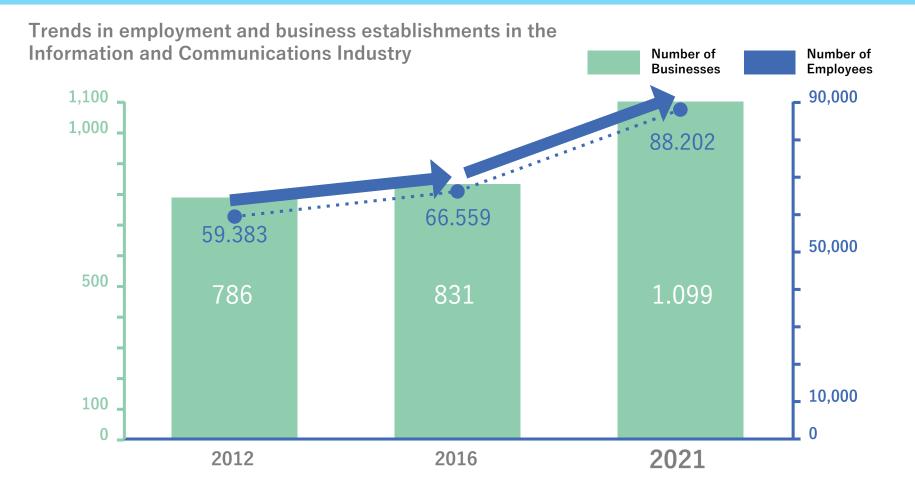




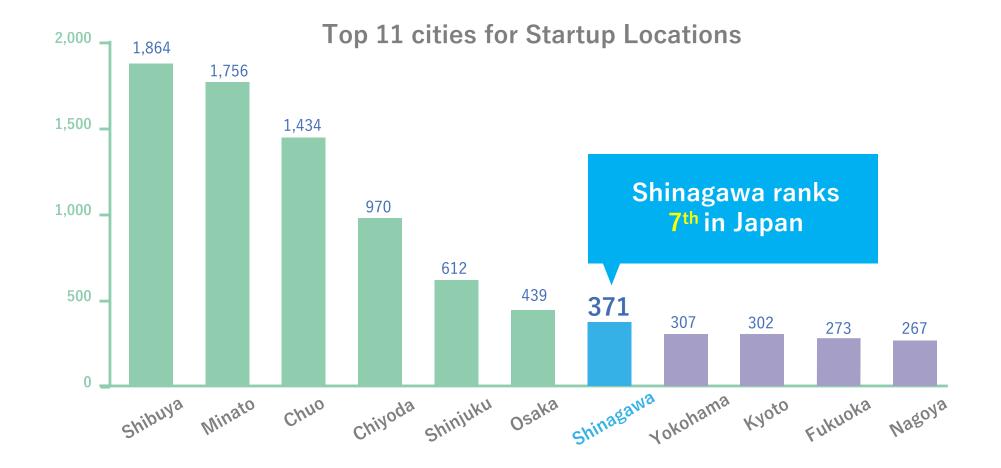
SHINAGAWA, a City of Tradition and Innovation



Steady Growth in The Information and Communications Industry

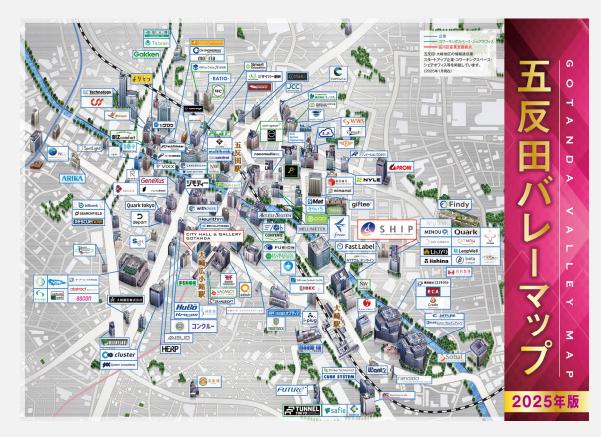


Nearly 400 Startup Companies are Located in SHINAGAWA



Startups are Concentrated in Gotanda and Osaki Area This area is called "Gotanda Valley."

Map of Startups and Venture Companies



Pioneering Startup



Gakuto Nakamura Representative Director of Gotanda Valley





Entrepreneurs and Startup support

Shinagawa Industrial Platform (SHIP)



Office rooms, co-working spaces, workshops, and meeting rooms are available on 4^{th} floor, Event hall is on 3^{rd} floor.

16 office rooms and co-working space is available up to 190 people

One of the largest incubation facilities in Tokyo



Offices : 47 rooms across 5 locations in Shinagawa, available for registration.

SHIP	Nishi-Oi	Musashikoyama	Tennoz	Hiromachi
co-working spaces are available in 3 areas				
Monthly fee rage from 55,100 yen to 378,000 yen (as of March 2025)				
SHIP	Nishi-Oi	Musashikoyama		

Within a 10-minite walk form the nearest station

Entrepreneurs and Startup support

Acceleration Program Running Since 2020

GOTANDA VALLEY ACCELERATION PROGRAM 2024



Support startups growth through business plan refinement, business matching, and other initiatives.

Startup Advisory Services Launched in 2022





Assist in solving challenges faced by startups through mentoring by advisors, including startup founders and executives from major companies.

Female Entrepreneurs Support

Women's Business Grand Prix

Business plans that incorporate unique perspectives on solving challenges faced by women will be presented.



Finalist selected from nationwide applications will give live presentations.

One of Tokyo's Largest Test Marketing Events

A test marketing event for women entrepreneurs who are either planning to start or have recently started their businesses.



Challenge Shop (Store Rental) Monthly rental starting from 3,000 yen. As of March 2025

Student Entrepreneurs Support

Entrepreneurship summer school : started since 2024

Offer programs and workshops on entrepreneurship courses for young learners, ages 10 - 15



Our Goal : The Vision For The Startup Ecosystem



Startups Ecosystem Members

PARTNER COMPANIES



Ecosystem Activities

Collaboration with Themed Matching Hub Cities Fostering Interactive Exchange and Innovation

Our supports



Offer Office rooms,
co-working spaces

Workshops, event
space etc

Supports for Success

Startup Advisory Services
IM/Specialists Consulting

Seminars, Programs

Acceleration Program
Women Scale-up Program
Entrepreneurship Program

Subsidies

Software
Development Grant
Engineer Recruitment
Support Grant

◆Low-interest Loan Facilitation

