### SHINAGAWA Startup Support Initiatives

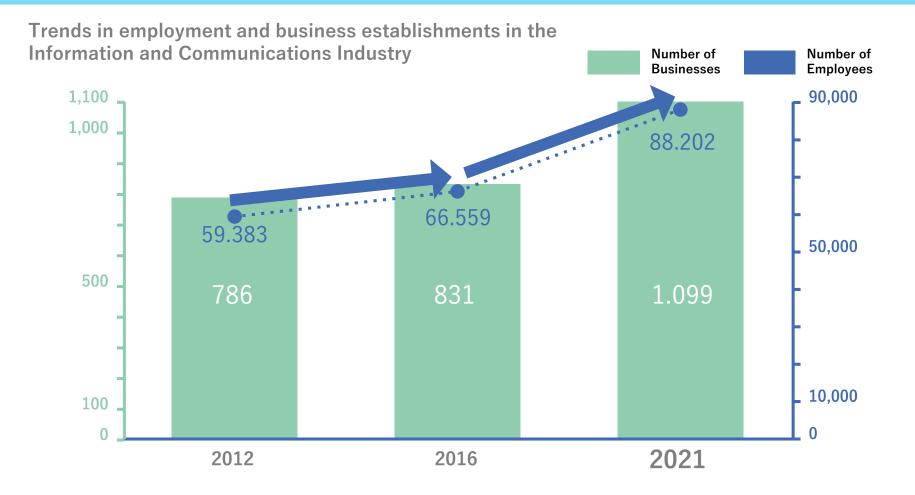




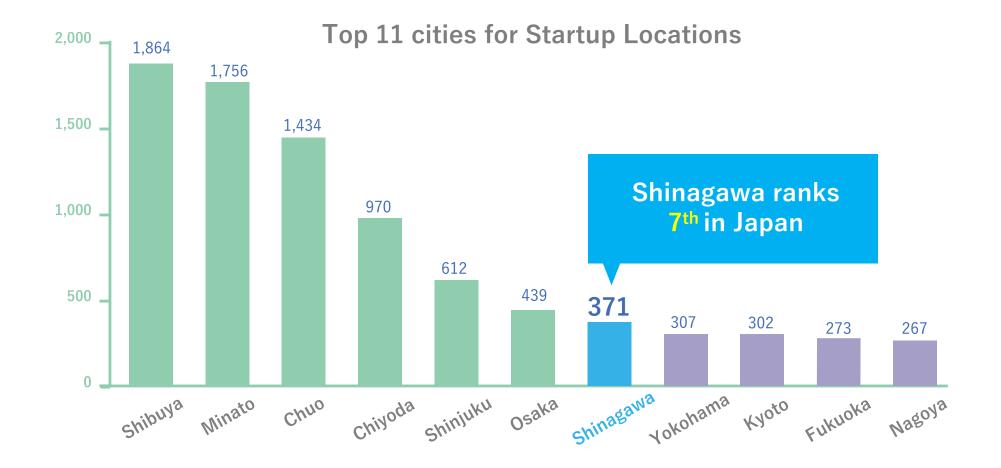
# SHINAGAWA, a City of Tradition and Innovation



### **Steady Growth in The Information and Communications Industry**

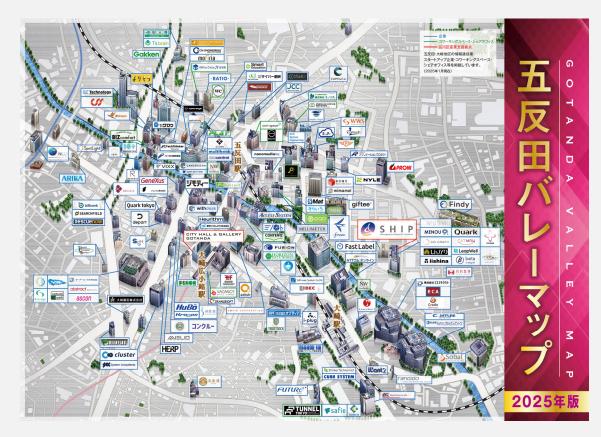


### **Nearly 400 Startup Companies are Located in SHINAGAWA**



### Startups are Concentrated in Gotanda and Osaki Area This area is called "Gotanda Valley."

#### Map of Startups and Venture Companies



#### **Pioneering Startup**



Gakuto Nakamura Representative Director of Gotanda Valley





## **Entrepreneurs and Startup support**

#### Shinagawa Industrial Platform (SHIP)



Office rooms, co-working spaces, workshops, and meeting rooms are available on  $4^{th}$  floor, Event hall is on  $3^{rd}$  floor.

16 office rooms and co-working space is available up to 190 people

# One of the largest incubation facilities in Tokyo



Offices : 47 rooms across 5 locations in Shinagawa, available for registration.

SHIP	Nishi-Oi	Musashikoyama	Tennoz	Hiromachi
co-working spaces are available in 3 areas				
Monthly fee rage from 55,100 yen to 378,000 yen (as of March 2025)				
SHIP	Nishi-Oi	Musashikoyama		

Within a 10-minite walk form the nearest station

## **Entrepreneurs and Startup support**

#### Acceleration Program Running Since 2020

#### GOTANDA VALLEY ACCELERATION PROGRAM 2024



Support startups growth through business plan refinement, business matching, and other initiatives.

#### **Startup Advisory Services Launched in 2022**





Assist in solving challenges faced by startups through mentoring by advisors, including startup founders and executives from major companies.

### Female Entrepreneurs Support

#### **Women's Business Grand Prix**

Business plans that incorporate unique perspectives on solving challenges faced by women will be presented.



Finalist selected from nationwide applications will give live presentations.

#### One of Tokyo's Largest Test Marketing Events

A test marketing event for women entrepreneurs who are either planning to start or have recently started their businesses.



**Challenge Shop** (Store Rental) Monthly rental starting from 3,000 yen. As of March 2025

## **Student Entrepreneurs Support**

#### Entrepreneurship summer school : started since 2024

Offer programs and workshops on entrepreneurship courses for young learners, ages 10 - 15



## **Our Goal : The Vision For The Startup Ecosystem**



### **Startups Ecosystem Members**

#### PARTNER COMPANIES



# **Ecosystem Activities**

**Collaboration with Themed Matching Hub Cities Fostering Interactive Exchange and Innovation** 

# **Our supports**



Offer Office rooms,
co-working spaces

Workshops, event
space etc

Supports for Success

Startup Advisory Services
IM/Specialists Consulting

Seminars, Programs

Acceleration Program
Women Scale-up Program
Entrepreneurship Program

Subsidies

Software
Development Grant
Engineer Recruitment
Support Grant

◆Low-interest Loan Facilitation

