

SHINAGAWA Startup Support Initiatives

Overview of Startup Support SHINAGAWA



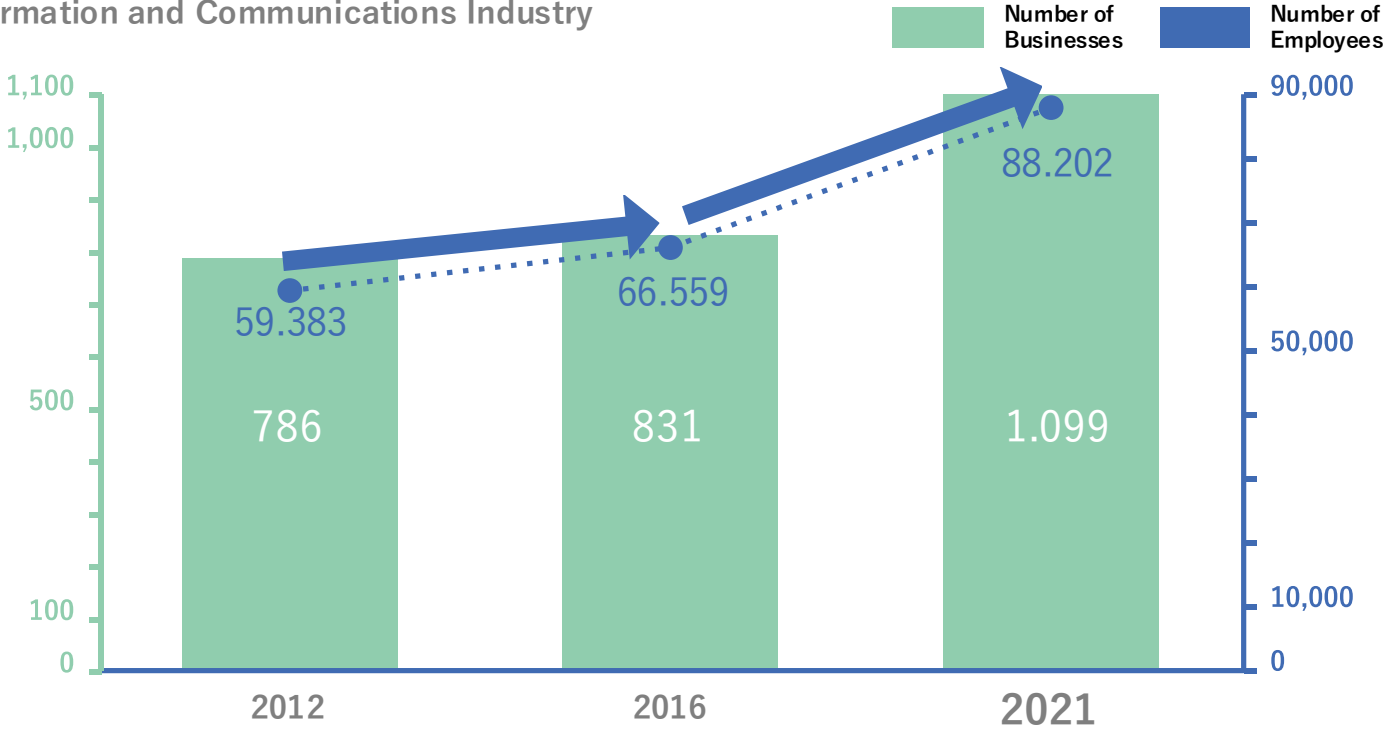


SHINAGAWA, a City of Tradition and Innovation

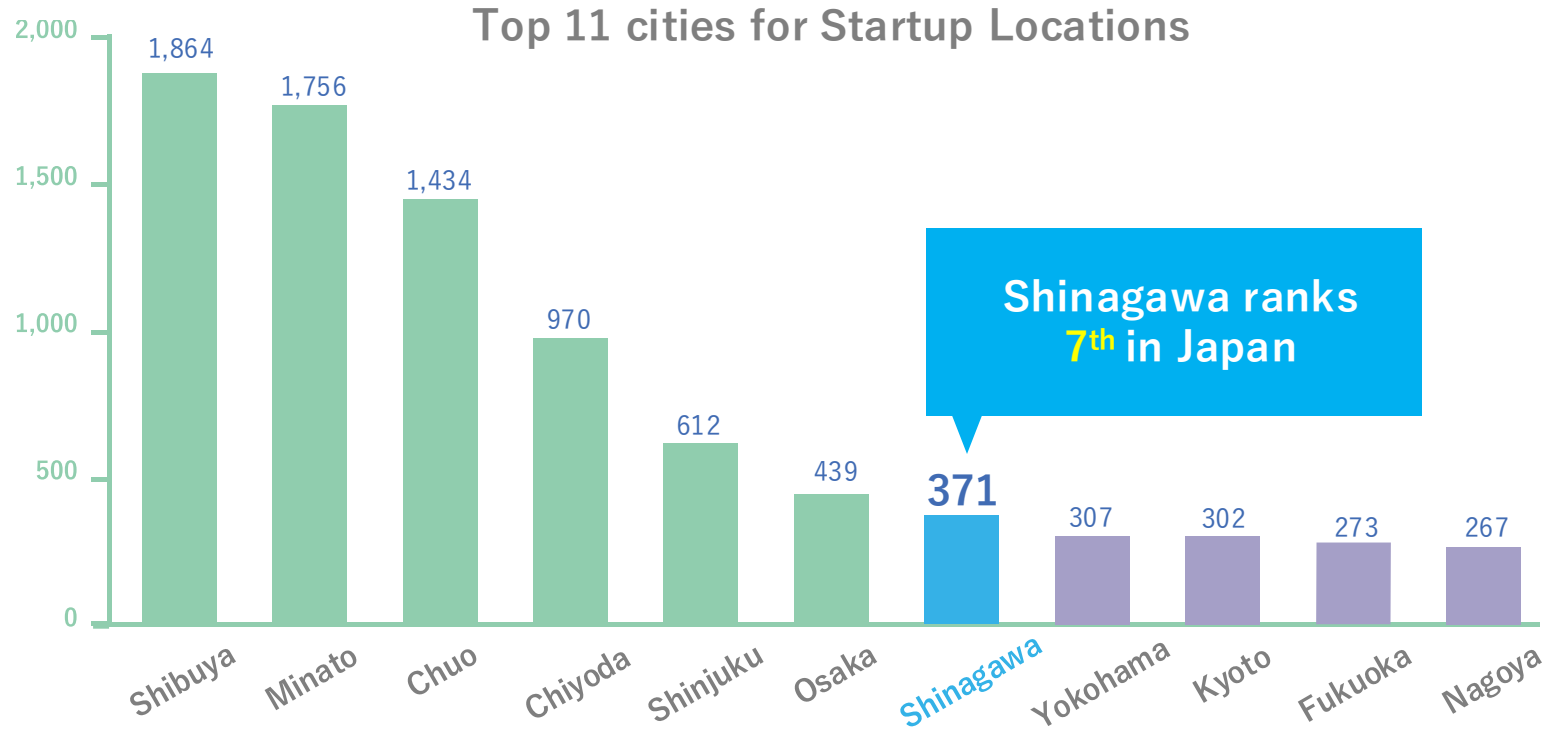


Steady Growth in The Information and Communications Industry

Trends in employment and business establishments in the Information and Communications Industry



Nearly 400 Startup Companies are Located in SHINAGAWA



Startups are Concentrated in Gotanda and Osaki Area

This area is called “Gotanda Valley.”

Map of Startups and Venture Companies



Pioneering Startup



Gakuto Nakamura
Representative Director of
Gotanda Valley



五反田バレー



Entrepreneurs and Startup support

Shinagawa Industrial Platform (SHIP)



Office rooms, co-working spaces, workshops, and meeting rooms are available on 4th floor, Event hall is on 3rd floor.

16 office rooms and co-working space is available up to 190 people

One of the largest incubation facilities in Tokyo



Offices : 47 rooms across 5 locations in Shinagawa, available for registration.

SHIP

Nishi-Oi

Musashikoyama

Tennoz

Hinomachi

co-working spaces are available in 3 areas

Monthly fee range from 55,100 yen to 378,000 yen (as of March 2025)

SHIP

Nishi-Oi

Musashikoyama

Within a 10-minute walk from the nearest station

Entrepreneurs and Startup support

Acceleration Program Running Since 2020



Support startups growth through business plan refinement, business matching, and other initiatives.

Startup Advisory Services Launched in 2022



Assist in solving challenges faced by startups through mentoring by advisors, including startup founders and executives from major companies.

Female Entrepreneurs Support

Women's Business Grand Prix

Business plans that incorporate unique perspectives on solving challenges faced by women will be presented.



Finalist selected from nationwide applications will give live presentations.

One of Tokyo's Largest Test Marketing Events

A test marketing event for women entrepreneurs who are either planning to start or have recently started their businesses.



A limited time event, late January



Challenge Shop (Store Rental)
Monthly rental starting from 3,000 yen. As of March 2025

Student Entrepreneurs Support

Entrepreneurship summer school : started since 2024

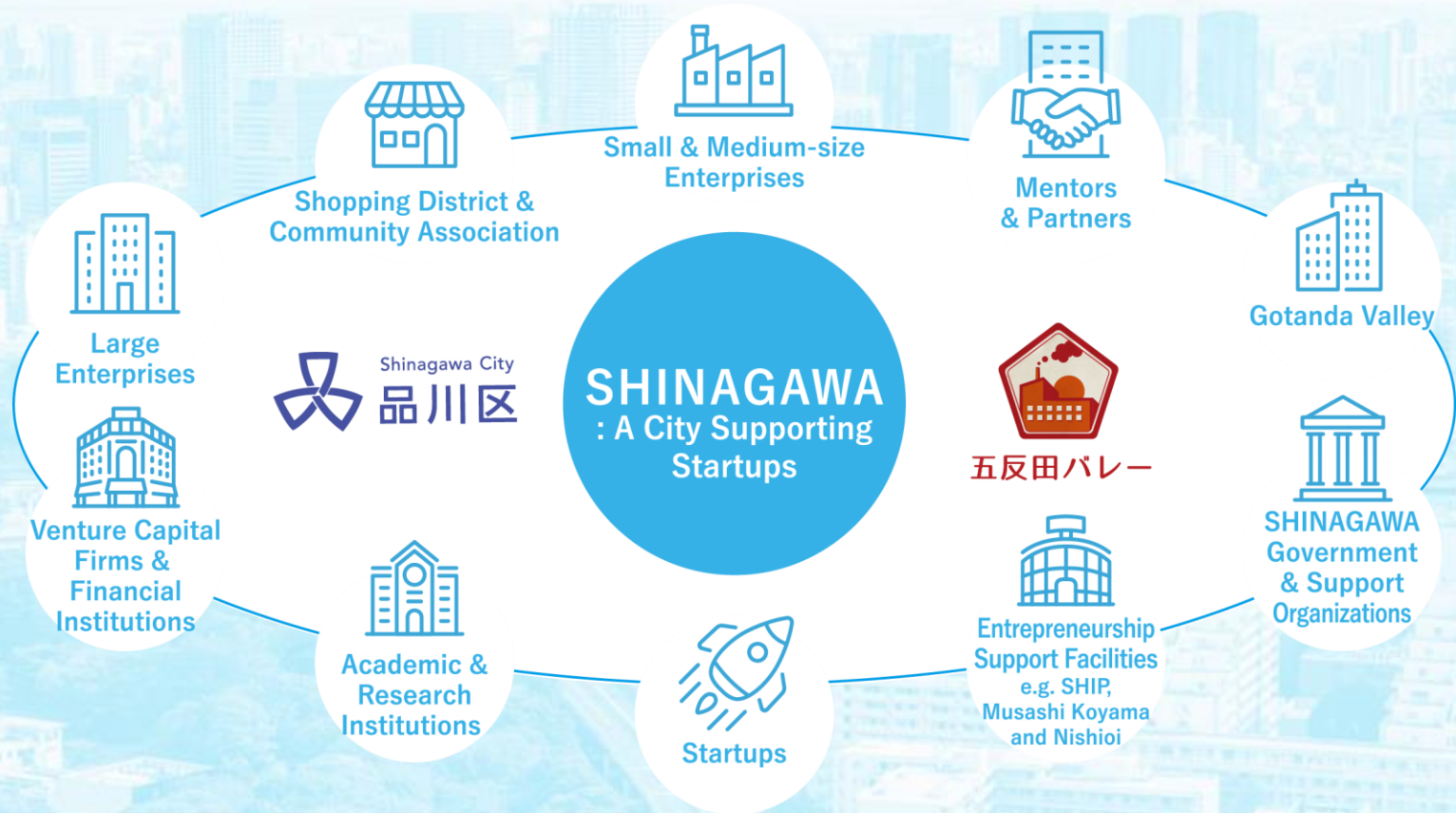
Offer programs and workshops on entrepreneurship courses for young learners, ages 10 - 15



Entrepreneurs serve as instructors, offering lectures and workshops to help learners develop the mindset needed to succeed in society.



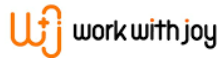
Our Goal : The Vision For The Startup Ecosystem



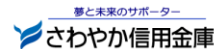
Startups Ecosystem Members

PARTNER COMPANIES

Startup Companies (samples of companies)



Our Partners (samples of partner companies)



Ecosystem Activities

Themed Matching



Collaboration with
Hub Cities



Fostering Interactive Exchange and Innovation

Our supports

Base of Operations



- ◆ Offer Office rooms, co-working spaces
- ◆ Workshops, event space etc

Supports for Success



- ◆ Startup Advisory Services
- ◆ IM/Specialists Consulting

Seminars, Programs



- ◆ Acceleration Program
- ◆ Women Scale-up Program
- ◆ Entrepreneurship Program

Subsidies



- ◆ Software Development Grant
- ◆ Engineer Recruitment Support Grant
- ◆ Low-interest Loan Facilitation

An aerial photograph of a dense urban landscape, likely Tokyo, featuring a mix of modern glass skyscrapers and older concrete buildings. A multi-lane highway curves through the middle ground, and a large green forested area is visible in the lower-left foreground. The sky is clear and bright.

Thank you!